

HARRISON COUNTRY CLUB

Golf, Tennis, Social Club & Restaurant

A photograph of a golf course green. In the background, a large, leafy tree stands behind a white wooden fence. The green is well-maintained with visible mowed stripes. Long shadows are cast across the grass, suggesting early morning or late afternoon light. The overall scene is peaceful and scenic.

May at the HCC

HCC PRESIDENT

I hope everyone has been able to take advantage of the warmer weather we have experienced. With April and May comes much rain. I wish we could bottle it up for July and August; however, we will take what we can get. Please be sure to check in at the pro shop before teeing off in order to get cart path rules for the day, as the course is staying pretty damp. Please also keep in mind that the maintenance staff will be using whatever hours they can with the dry course to catch up on mowing. If you see them out on the course, please be courteous and give them time to clear out of the way before hitting.

A new timer has been placed on the Tennis and Pickleball courts. The lights will only be available between the hours of 5:00 am and 10:00 pm. Outside of those times, the lights will not come on.

There are still a few long-term memberships available, so if you are interested in one, please contact Neal or Jordan Akin to sign up.

Please continue to be mindful of cart path rules. Several members are still completely ignoring these rules, which does unnecessary damage to our course!

Lucas Collins, President, Golf and Greens Chairman



MOTHERSDAY

Brunch

10:00 a.m.-1:00 p.m.

\$25 for adults

\$14.99 children

Bacon

Sausage

Ham

Country Fried Steak

Scrambled Eggs

Hashbrowns

Eggs Benedict

Quiche

Cinnamon Rolls

Pancakes

Biscuits

Sausage Gravy

Chocolate Gravy

Deviled Eggs

Salad Bar

Fruit and Cheese Charcuterie Board

Please call to make reservations

GOLF TOURNAMENTS

May 18-19th Ozark Cup Matches

May 20th Northark Foundation

May 27th Couples Scramble

June 1st HCC 2-Person Shamble

June 21-23rd United Way/ Signature Bank 2-Person Scramble

Jul 1st Mens Match Play Begins

July 4th Couples Scramble

July 12-14th Akin Environmental, "you make a difference"

July - 27th Golf Team Fund Raiser

Aug 10th HCC 2-Man Shamble

Aug 24-25th Club Championship Weekend

Sept 2nd Couples Scramble

Sept 20-22nd Joe Maxey Memorial 4-Ball

Sep 30th Fellowship of Christian Athletes

Oct 5-6th Mixed Couples Scramble

MEMBERSHIP

Warm Welcome to Our Newest Harrison Country Club Member,
Calvin Smith,

On behalf of the entire HCC family, I extend a heartfelt welcome to both of you! We are delighted to have you join our esteemed community and look forward to creating memorable experiences together. Also, if you're not already signed up for our email newsletter, please get with Neil or a Board member so you can stay informed.

As members, you now have access to an array of exclusive amenities, vibrant social events, and the unrivaled beauty of our grounds. Whether you're here for leisure, networking, or relaxation, we are committed to ensuring your time at Harrison Country Club is exceptional.

Please don't hesitate to reach out if you have any questions or if there's anything we can do to enhance your experience.

Once again, welcome to Harrison Country Club!

Warm regards,
Jordan Akin Membership Chairman



MEMBERSHIP TOTALS

Golf

\$99 promo 67 members

\$119 Promo 91 members

\$139 Promo 8 Member

Jr members 3

10-year members 5

5-year members 4

3-year members 5

Regular members 88

Regular A members 9

High School Golf 1

Total Golf Members 281

Total Social Members 68

Total Tennis Members 1

Total HCC Membership as of 4/30/2024 350



FINANCE

Transparency is the key for growth at HCC, and with that addressing overspending proactively is what is needed. The club can then take steps to regain financial stability and foster a culture of responsible financial management for its members.

We have exceeded our budget in our supplies categories in Bar & Kitchen and General. We are projected to exceed our budgeted regular pay line this fiscal year in the Bar & Kitchen. We have exceeded regular pay in the pro shop already to date.

We need to trim excess spending in certain areas for growth and sustainability. We are a business. We must make money and grow for the membership to have more amenities.

Revenue Generation Strategies

In our pursuit of sustainable growth, we have implemented several revenue-generation strategies to diversify income streams and maximize profitability. These include:

- Introducing new membership tiers with enhanced savings to attract a broader range of golf enthusiasts.
- (2) 10 years, (4) 5 year and (3) 3-year deals left
- Ad revenue from tee markers and scorecard advertisement.



FINANCE CONTINUED

These efforts have yielded promising results and positioned the golf course for continued growth in revenue for months and years to come. These efforts have lowered our overall debt by roughly 18%.

Cost Management

While revenue growth is essential, effective cost management is equally critical to maintaining financial health. Here are some things your HCC board is working on for controlling costs and optimizing operational efficiency:

- Regularly review expenses to identify areas for savings and negotiate favorable terms with suppliers and vendors.
- Cross-train staff members to maximize productivity and minimize the need for external hires during peak seasons.

By proactively managing costs, we can ensure the long-term sustainability and profitability of the golf course.

We hope you find this newsletter informative and insightful. As always, we appreciate your feedback and look forward to seeing you on the golf course soon.

Best regards,
Jordan Akin Finance Committee



FINANCIAL REPORT

Below is the Financial Report for April 2024

Cash Balance \$33,544.78

Loan Main \$310,036.16

Loan Tractor \$25,728.65

Loan Cart Shed \$35,504.92

Loan (Shortfall) \$48,423.38

Line of Credit (E) \$0.00

Total Debt \$419,693.11

Accounts Receivable

Current \$89,924.95

(90+) Days \$3,110.91

Accounts Payable

Current \$6,963.28

1-30 Days \$6,228.31

30+ Days Due \$30,738.84

30+ Days Due \$23,572.71

Gross Profit \$70,062.97

Total Expenses (\$66,342.30)

Net income (EBITDA) \$3,720.67



(870) 741-4947

110 Country Club Lane - Harrison Arkansas



What is the 90-degree rule in golf?



How to Properly Repair a Ballmark on a Green.



How To: Fix a Pitch Mark



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Be sure to follow our social media
pages for updates and events on
Instagram & Facebook

www.TheHarrisonCountryClub.com